

WHY BLEED? BLEED IS IMPORTANT TO INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF THE PRINTED PRODUCT.



DESIGN TIP: AVOID PLACING TEXT NEAR THE EDGE.
AESTHETICALLY IT CREATES AN IMBALANCE!

**DESIGN TIP: EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK
MEETS THE EDGE OF THE PAPER WHEN PRINTED!**